



ONE WHIRL

MAGAZINE

Premiere Issue

BETH STERN
photographed by
HOWARD STERN

Featuring!
Theodora &
Troy Polamalu
Burton Morris
Arthur Pitt

Celebrate
with us!

WHO WE ARE

ONE WHIRL Magazine is a luxury publication that attracts significant acclaim, readership, and quality. Created with award-winning journalistic sensibilities, the 4-times a year print issues are keepsakes filled with information about living a healthy lifestyle among sustainable paths.

ONE WHIRL brings communities together using every able hi-technological platforms. From digital website interaction, to social media promotional strategies, to direct email and events, ONE WHIRL associations are long-lasting and inter-generational.

The audience of readers and followers, as well as those who comprise the direct email list, are highly educated, high income, interested in finance and philanthropy, and a healthy way of living.



OUR CONTENT

With a consistent message of community support, print issues of ONE WHIRL contain top photography, award-winning design, and exceptional editorial integrity. Features include Real Estate, Food, Finance, Art, Architecture and Design, Music, Healthy Lifestyle Tips, Medical, Non-Profit Focus, Beauty, Finance, Technology, Weddings, Jewelry, and Automobiles. In addition, there will be stories about national and local celebrities and their healthy lifestyle advice.





OUR COMMUNITY & CONNECTIONS

ONE WHIRL has extremely successful modalities that include social media campaigns and uniquely strong advertising opportunities for businesses in every market sector.

OUR READERS

ONE WHIRL readers are highly educated and motivated to make lives better for every one. They understand the value of giving back to their communities and have the means necessary to do that, from purchases to philanthropic endeavors. They are active physically, are more likely to be involved in a regular exercise routine, and to eat foods chosen for the quality of the nutrition. ONE WHIRL followers are intergenerational, as the content is specifically designed to attract interest for everybody in the family. The quality of the page designs, as well as the social media platforms' designs ensure that each page is read closely, giving advertisers the reassurance that their ads will be seen and acted upon.





OUR NUMBERS

ONE WHIRL publishes 10,000 copies which are distributed directly to subscribers, as well as direct distribution, and online sales. Marketing and Advertising Relationships with ONE WHIRL offer many significant opportunities for businesses to promote their goods and services with a return on their investment. The attention to analytics gives important information for advertisers and marketers to assess income revenue.

OPPORTUNITIES

Promotional and Partnering Opportunities can be found with Website Branding, Direct Mail Campaigns, and Social Media/ Digital Advertising with Instagram and Facebook.

| PRINT ISSUE | CLOSE | ART DUE | DISTRIBUTION |
|----------------|-------|------------|------------------------|
| 1 | 11/03 | 11/10 | December-March 2020-21 |
| 2 | 3/02 | 3/12 | April-July 2021 |
| 3 | 7/05 | 5/15 | August-November 2021 |
| 4 | 8/08 | 8/18 | December-March 2021-22 |

FOR DETAILS ON
EDITORIAL, ADVERTISING,
AND MARKETING

CONTACT

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412.498.9570



ADVERTISING PRICING

- 1/4 Page \$300.00
- 1/2 Page \$600.00
- 1-Page \$1,000.00
- 2-Page spread \$2,000.00
- 3-Page spread \$3,000.00
- 4-Page spread \$4,000.00

DIMENSION GUIDE

All dimensions include a .125 bleed on every side (peach line)

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